

GMT: EDWARD J LECIUS Location: NEW YORK GMT CA: 1 **CLUBS MEMBERSHIP Club** Results Clubs **Membership** Results <u>Membership</u> 2011-2012 2012-2013 2011-2012 2012-2013 New Actual Actual Gain/ Gain/ Net Actual Actual Gain/ Gain/ Club **Dropped** Loss of Loss of New Dropped Loss of Loss of New Memb Month Month Goal Clubs Clubs Clubs Clubs Goal Memb Memb Memb **Memb** Jul/Aug/Sep 0 0 0 0 Jul/Aug/Sep 0 -53 -36 0 17 -4 Oct/Nov/Dec Oct/Nov/Dec 5 0 0 0 0 0 0 44 -16 28 Jan/Feb/Mar Jan/Feb/Mar -14 0 0 0 Totals 0 0 0 0 Totals 61 -69 -13 -8 **Club Results 2012-2013** Membership Results 2012-2013 Goal, New, Dropped, Gain/Loss Goal, New, Dropped, Gain/Loss 60 6 40 20 0 0 -2 -20 -40 -60 -6 Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Goal Gain Loss C Actual Dropped Gain Loss C Actual Dropped Goal Comparison of Club Gain/Loss Comparison of Membership Gain/Loss **Current Year Compared to the Previous Year Current Year Compared to the Previous Year** 6 30 20 4 10 2 0 0 -10 -2 -20 -4 -30 -6 -40 Jul/Aug/Sep Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Oct/Nov/Dec Jan/Feb/Mar Current Year Current Year Previous Year Previous Year Gender Comparison 2012-2013 YTD Status Quo Clubs 2012-2013 Status Quo Clubs Compared to Status Quo Members 6

4 2 0 -2 -4 -6 Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Status Quo Clubs Total Status Quo Members

